



## AGENDA

### EXECUTIVE COMMITTEE MEETING

**Tuesday, September 14, 2010**

**8:30am – 11:00am**

**Hilton San Diego Bayfront - Indigo Room 204**

**1 Park Boulevard, San Diego, CA 92101**

**Phone: (619) 564-3333**

#### Agenda Items

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##### *General Business*

**1. Introductions and Quorum Call**

Chair Doran Barnes called the meeting to order at 8:45 a.m.

**2. Chair's Report**

Chair Barnes welcomed all in attendance and expressed excitement about the coming days' events as part of the Association's Annual Fall Conference and EXPO. He encouraged attendees to not miss the Keynote Presentation by comedienne and motivational speaker Kathy Buckley. He also noted that Foothill Transit had recently launched its Ecoliner zero-emission bus, and handed out information and souvenirs related to the launch.

**3. Executive Director's Report**

Executive Director Joshua Shaw welcomed all to the conference and expressed thanks for the work of the Program & Planning Committee. He noted that he and Chair Barnes had attended the recent Community Transportation Association of America conference, at which the California Transit Association had been presented with the prestigious George Rucker Award; he displayed the award for members of the Executive Committee to see.

Shaw continued by noting upcoming Association events, including a Sept. 28 webinar on funding opportunities for transit made available through AB 118, and the meeting of the Association's Finance & Management Committee on Oct. 8. He also referenced the upcoming Executive Director's Performance Evaluation, and previewed the program for the Fall Conference. He further noted that Mike Wiley of Sacramento Regional Transit had volunteered to be appointed to the California Transit Finance Corporation Board of Directors.

#### 4. Consent Calendar

**Motioned, seconded and carried to approve the Consent Calendar**

*Strategic Goal 1 - Advocacy: Influence decision makers to enact policies and supply funds supporting and advancing public transit.*

#### 5. Transit Revenue Protection & Enhancement

##### a. State Budget

Legislative Advocate Gus Khouri updated attendees on the state budget process, noting that the lack of a state budget agreement has resulted in delays of STIP and ITIP allocations, and that the Association would be seeking a legislative remedy to permit the California Transportation Commission (CTC) more flexibility in issuing such payments.

##### b. Association Litigation

Executive Director Shaw reported that the Department of Finance is still working on a means for repayment of attorney's fees following final court disposition of the Association's successful lawsuit, *Shaw v. Chiang*.

##### c. Transit Funding Protection Initiative

Shaw reported that numerous organizations have signed on in support of Proposition 22, and that he continues to attend transit agency board meetings to discuss details of the measure. He noted that internal polling shows the initiative having "just above 50 percent" support based on the official ballot label, and that the support grows to 60-to-70 percent following introduction of campaign messaging.

##### d. Update on Statewide Unfunded Transit Needs Study

Shaw reported that the Unfunded Transit Needs Study to be undertaken by the Association has received a matching grant from Caltrans. He further noted that the RFP process for identifying suitable groups to conduct the study has begun, and that the Association's Unfunded Transit Needs Study Task Force has begun reviewing responses. He added that the timeline for the process is very condensed in an effort to meet CTC-established deadlines.

#### 6. Transportation Legislative & Regulatory Issues

##### a. 2010 State Legislative Program Update

Legislative Advocate Gus Khouri reported that Prop 1B/PTMISEA funds have also been held up as a result of the lack of a state budget agreement, but that a higher appropriation than normal is expected once the budget situation has been resolved. He also reported that the Association's Legislative Committee had conducted a review of the nine statewide initiatives that will appear on the Nov. 2 ballot, but recommended that no official Association position be taken on any of the measures except Proposition 22.

*Strategic Goal 2 - Member Services: Provide members timely information and services enhancing the strengths and effectiveness of their organizations.*

#### 7. Association Management

##### a. Association Membership

No discussion

**b. Update on Annual Fall Conference 2010**

Member Services Director Amy Lai provided a preliminary budget overview for the Fall Conference.

**c. Member Solicitation of Future Fall Conference Locations**

Lai reported on a proposal to formalize the process of selecting locations for future fall conferences, allowing members more input into the selection process and facilitating ease of advance planning for prospective attendees.

**Motioned, seconded and carried to approve the proposal to formalize the fall conference site selection process.**

**d. Presentation by California Transportation Foundation Representative**

Linda Bohlinger of the California Transportation Foundation spoke about upcoming events and programs sponsored by the CTF, including its annual Transportation Awards, Educational Forum and Educational Symposium. She encouraged the transit community's involvement in CTF's scholarship program and the Worker Assistance Memorial Grant.

*Strategic Goal 3 - Organizational Management and Development: Increase the Association's ability to achieve its goals by aligning financial resources, staff expertise, work program, member participation, and governance process.*

**8. Treasurer's Report:**

Balance Sheet / P&L Budget vs. Actual, As of July 31, 2010  
(Approved as part of Consent Calendar)

**9. Executive Committee Meeting Minutes**

**a. July 16, 2010, Sacramento**

(Approved as part of Consent Calendar)

**10. Committee Reports Matrix**

(Approved as part of Consent Calendar)

**11. Strategic Plan**

**a. Threat and Opportunity Status Report**

Legislative and Regulatory Assistant Sabrina Means reported that work is still ongoing with the two items specified in the agenda: the Zero Emission Bus (ZEB) purchase requirement in development by the Air Resources Board, and attempts to work with the Federal Transit Administration (FTA) to update the federal spare ratio rule. The ZEB Task Force is working to further postpone the ZEB requirement until it is cost-effective. Association staff and members are also working to "spread the word" on APTA's recommendations to update the spare ratio requirement, in order to gain a favorable outcome with FTA.

**Other Business**

**12. Other Business**

None

**13. Adjournment**

Chair Barnes adjourned the meeting at 10:55 a.m.