



AGENDA

Executive Committee

Friday, November 21, 2008

11:00am – 12:00 pm

Conference Call in Information:

Access Dial in number 1.800.867.2581

Access # 1006105

<u>Agenda Items</u>	<u>Recommended Action</u>
---------------------	---------------------------

General Business

- | | |
|---------------------------------------|------|
| 1. Chair's Report (oral) | File |
| 2. Executive Director's Report (oral) | File |

Strategic Goal 1 - Advocacy: Influence decision makers to enact policies and supply funds supporting and advancing public transit.

- | | |
|--|--------|
| 3. Transportation Finance Issues | |
| a. Transit Revenue Protection & Enhancement (p. 1) | Action |

Other Business

- | | |
|--------------------------------------|--|
| 4. Other Business | |
| a. Items Otherwise Not on the Agenda | |
| 5. Adjournment | |

Vision Statement

This statement contains our long-range vision for the transit industry and portrays the desired future the Association seeks to achieve.

Our Association's vision is:

*Fully funded, efficient, and effective public transit systems
operating in a balanced transportation network.*

* * *

Mission Statement

This statement describes how the Association will accomplish its vision.

Our Association's mission is:

*Support the needs of California's public transit systems
through advocacy and education.*

* * *

Core Values

These describe how the Association's members and staff will conduct themselves and the business of the Association.

Our Association's core values are:

Ethical Behavior

Honesty

Integrity

Accountability

Serve the Public good

Informed Participation

Consensus-Based Decision Making & Inclusiveness

New Revenue

1. Ask legislature / people for lowered county vote threshold to enact new revenue sources (e.g. sales tax for transportation).
2. Ask legislature to authorize transit agencies to put revenue-raising measures directly on local ballots.
3. Ask legislature to enact new sources of transit funding (e.g. AB 32 cap-and-trade allowances; increased property tax, increment dedicated to transit; transit impact fees; parcel taxes; transit eligible for Mello-Roos funding; etc.)
4. Work with a broad coalition of transportation interest groups to craft and win passage of a statewide ballot measure creating new revenue sources for transportation, including transit.